

TOOLS & IDEAS

For Pharmacists and Pharmacies

INCLUDED

- Tools & Ideas Sheet (*This Document*)
- Talking Points Overview Sheet
- U=U Rack Cards and Pocket Cards
- U=U Bag Stuffers
- Understanding U=U Infographic Poster
- Rack Card Holder

QUICKIES

- Use social media to spread the word: #uequalsumd #sciencenotstigma
- Put U=U rack cards and pocket cards on your checkout counters.
- Hang U=U posters in your bathrooms or on your community boards - more are available online at UequalsUMaryland.org.
- Put a link to the UequalsUMaryland.org campaign site on your website and social media pages.
- Sign the U=U consensus statement on UequalsUMaryland.org.

ACTIVITIES

Coordinating any of the activities below? Contact the Baltimore City Health Department or connect with a U=U Maryland coalition partner for support, including expert speakers and information about free HIV testing - visit UequalsUMaryland.org/tools-events for more information.

- If possible, hold walk-in HIV testing hours and include prevention and U=U education.
- Include U=U information in your pharmacy newsletters or emails.
- Coordinate with a U=U coalition provider to hold a seminar at the local library to discuss prevention, treatment, U=U, and managing HIV medications.
- Create a prevention-centered point of purchase display with condoms and home-HIV test kits, as well as, rack cards and brochures about U=U/TasP, PEP, PrEP, and HIV treatment.